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IN MOTION

BRAAS COMPANY FLORIDA NEWSLETTER

OMRON NOW AVAILABLE IN FLORIDA

BRAAS IS NOW YOUR SOURCE FOR OMRON INDUSTRIAL AUTOMATION PRODUCTS



Omron offers a full range of world class products for automation like:

PLC's	Motion Control (Servo Systems, Drives, and Controls)
HMI's	Process Control (Temp, Timers, and Readouts)
Sensors	Vision Inspection

We are busy adding shelf space to our Tampa warehouse for our incoming Omron inventory. We are committed to the Florida market place and are eager to support your production and automation needs. Our inside and outside sales force have begun their product training on the complete Omron offering, so ask your sales rep about Omron and your applications. To view the complete Omron offering visit www.omron247.com

OMRON®



LOCATIONS

Oldsmar FL

1.800.282.8124

Eden Prairie MN

952.937.8902

1.800.288.6628

North & South Dakota

1.800.309.5393

Iowa & Nebraska

1.800.238.8857

Milwaukee WI

1.800.242.8313

Madison WI

1.800.242.8313

Fox River Valley WI

1.800.242.8313

Elgin IL

1.877.942.7227

Order on-line see the E-Sales sheet included
www.braasco.com



NEW IPD VA-15 CAMERA

INTRODUCING THE VA-15 SINGLE CAMERA VISION SYSTEM

The VA-15 defines the standard for entry level machine vision solutions. This low-cost, full featured product, equipped with CCD sensor, combines performance, ease-of-use and flexible integration capabilities to tackle your vision applications "easily."

On-Site Demos WELCOME

Your Braas sales engineer can schedule on-site vision seminars to introduce you to the machine vision or prove out your tough applications. Call Braas today to schedule an on-site training/evaluation. We're here to take the risk out of machine vision and get you running accurately and quickly.

Large groups, no problem - If you have a large group, ask about a class at our Technology Center in Tampa, we accommodate classes up to 20 people.



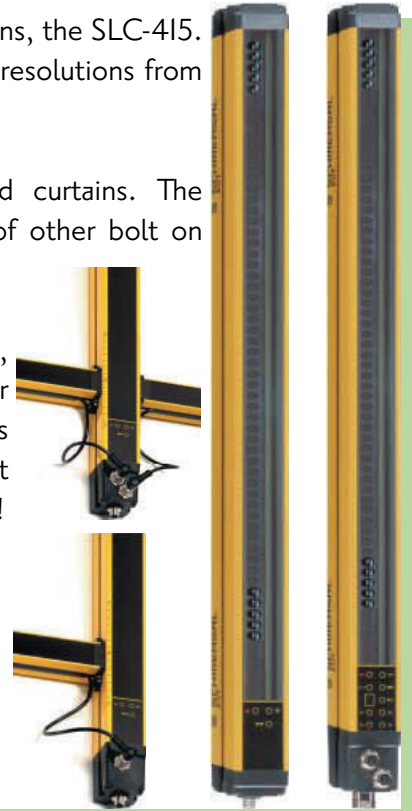
SCHMERSAL SLC-415 LIGHT CURTAIN DEBUTS

Schmersal, the world leader in industrial safety introduces their latest safety light curtains, the SLC-415. The SLC-415 joins the SLC-410 as a two-box, category four light curtain. Available in resolutions from 14mm to 50mm and lengths from 160mm to 1810mm.

The SLC-415 adds several muting options with integrated “L” and “T” shaped curtains. The pre-assembled shapes eliminate the additional assembly and misalignment failures of other bolt on solutions.

Confused by all of the regulations and requirements for machine safety? Braas can help, ask about a Safety Seminar in your facility. Call us to schedule an in-plant Safety Seminar today, It's not a sales pitch, we'll come to your location and discuss the various regulations pertaining to machine safety. We'll help you understand the regulations that apply to you and your responsibility for compliance. MACHINE SAFETY CAN BE FREE! We can help you minimize downtime, injuries and maybe even insurance rates.

SCHMERSAL
Turning Workplaces Into Safeplaces®



SMC NEWS

Visit SMC on the Web SMC ETECH

ETECH is SMC's online catalog to select, size and build pneumatic automation products. ETECH gives you access to:

- Product Information
- Part Number Configuration
- CAD Drawings 2D & 3D
- Product Sizing
- Catalog Downloads

www.smcetech.com



BRAAS E-SALES OPEN 24/7

See enclosed flyer

Working late and looking for information after hours or just need to look up a previous order? Go to the new Braas Company web site at www.braasco.com and select “Order Online” to launch the web portal for ecommerce. There you will find:

- Part Numbers
- Pricing
- Lead Times
- Stocked Items
- Invoices
- Order History

Anyone can logon as a guest or request an account to view detailed information specific to your company.

Review the enclosed flyer for more details on the features available to you through Braas Company's web site.

www.braasco.com